

The aim of this thesis is to investigate how the concept of identity, in its most transversal meanings, plays an important role in the formation, development and actions of a social group.

After a first introductory chapter on identity in the broadest sense, the thesis is divided into four chapters.

In each of them the analysis is centered on the thoughts and values of the members, who, more or less consciously, mix their individual identity with the collective one.

The first chapter tells the story of the Zapatistas, the second deals with the sad events of the Aum Shinrikyo sect, the third analyzes the relationship between Al Qaeda and the Westerners, concluding with the most universal movement among those mentioned, the environmentalists one, led by Greta Thurnberg.

Finally, thanks to a table, similarities and differences of the main pillars of the social movements analyzed are highlighted.